



PROFIT MAXIMIZATION THROUGH COST REDUCTION STRATEGIES



High cost of doing business especially in manufacturing and service sectors in our country is affecting our domestic and international trade adversely. Our economy is facing a difficult time. A good number of industrial units are already closed and many others are withering fast. The recent hike in fuel and energy prices has added further fuel to the fire and we are constrained to look for cost cuts.

Certain countries are taking advantage of economies of scale; others are making good use of scientific management specially in cost control and cost reduction. We have not been able to benefit from either.

PHMA has studied the situation along with SMEDA and BFZ with deep concerns and has developed a workshop on “PROFIT MAXIMIZATION THROUGH COST REDUCTION STRATEGIES”. This workshop will deal with a core issue of the industry Cost Competitiveness. Capitalizing on our specialization, knowledge, expertise and experience in the field of cost control and cost reduction, we aim to build a capacity in the industry not only to face the threats from internal and external competition, but also to take the benefit of WTO and Regional Trade Agreement (RTAs) and to make Pakistan economically strong.

WHO SHOULD ATTEND: Industrialists / Bankers, CEOs / COOs/ CFOs, Finance Managers and Executives, Production Managers, Operating Managers.

For Registration:

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ABOUT TRAINER: Mr. Abid M. Anwer is an expert in Industrial Management as well as in Management Consultancy. He is a very senior professional, and member of various professional bodies like ICMAP, CMAF, PIPFA, PIIA, PSTD, PAP, FCTLS and The Indus & Entrepreneurs. He served different industrial groups as GM/Director/CEO. Also headed Pakistan Institute of Public Finance Accountants as Executive Director. Remained in foreign & local consultancy for IT, Textile & Engineering Industry etc. His long career in industry and keen interest in Education and Training has made him a fine blend of Trainer and Business Leader. He has his own style of promoting and developing people. He has been visiting faculty member at ICAP, ICMAP, PIPFA, NIPA, NBP, Orasoft and Cabinet Division etc.

PROGRAM SCHEDULE:

Date & Time : Thursday, 19 January, 2016, 09:30 am to 05:00 pm

Venue: PHMA House, 37-H Block -6 PECHS, Karachi

Fees : Subsidize fee of Rs.3,500/participant will be paid in advance by cash or pay order in favor of “PHMA”.

Fee includes Training material, Certificate, Lunch & Teas.



Profit Maximization



COURSE REGISTRATION FORM

Training workshop on Profit Maximization through Cost Reduction Strategies

Thursday, 19th January, 2016
9:30 am-05:00 pm
PHMA House, 37-H, Block-6, PECHS, Karachi.

PARTICIPANT'S DETAILS

NAME: _____

EMAIL: _____

PHONE: _____

CELL# _____ FAX: _____

ORGANIZATION NAME: _____

DESIGNATION: _____

ADDRESS: _____

QUALIFICATION: _____

MODE OF PAYMENT: (CASH,CHEQUE,PAY ORDER, OTHER) INSTRUMENT NUMBER: _____

NOTE: Submit duly filled registration form along with the course fee in favor of PHMA, either in SMEDA or PHMA offices.